



SPECIALIZED SYSTEMS INTEGRATORS FORM ALLIANCE TO CONSISTENTLY DELIVER NEXT GENERATION COMMUNICATION APPLICATIONS GLOBALLY

Uniform Communications Fulfillment through Global Alliance Helps Multinational Companies Remain Competitive

PARSIPPANY, N.J., BRENTFORD, England and SINGAPORE – January 26, 2009 – Three Platinum Certified Avaya BusinessPartners have joined forces to fulfill the communication technology needs of multinational companies.

Strategic Products and Services (SPS), headquartered in Parsippany, NJ, USA; Datapoint, headquartered in Brentford, Middlesex, UK; Jebesen & Jessen Communications, headquartered in Singapore, Asia are the founding partners of the Intelligent Communications Alliance.

The Alliance was formed to help customers extract full value from their investments in Avaya communication infrastructure and applications on a global basis. The Alliance provides a consistent global approach to pricing, design, installation and support of Avaya and Avaya DevConnect Partner solutions.

“We have created a new model to assist clients with global communication infrastructure and application deployments,” said Harold Thng, regional managing director, Jebesen & Jessen Communications. “The Alliance is well positioned globally and provides a uniform architecture, delivering professional services and consistent coverage to multinational clients.”

With over 82 years of collective experience, Alliance founding members serve over 9000 customers across more than 60 countries.

“With the challenging economy, it is vitally important for businesses to be as effective as possible,” said Jim Felicetti, chief operating officer, SPS. “By providing uniform design, delivery and support standards, the Alliance deploys strategic communication solutions, ensures consistency and helps our clients remain competitive around the globe.”

As a specialized systems integrator, the Alliance holds over 336 Avaya certifications with expertise in Internet Protocol (IP) telephony, contact center, messaging and unified communications.

“The Alliance is highly competent,” said Vim Vithaldas, chief executive officer, Datapoint. “Through numerous certifications and experience directly related to next generation communication infrastructure and applications, the Alliance ensures service levels and consistency with every global deployment.”

For more information about the Intelligent Communications Alliance, visit www.intelligent-communications-alliance.com.

FOUNDING PARTNERS



Founding Partners

Strategic Products and Services (SPS)

SPS designs and implements technology solutions to help customers be more efficient and competitive in their markets. Established in 1988, SPS is one of Avaya's largest North American Platinum Certified BusinessPartners and a leading integrator of voice and data converged solutions. With clients in 50 states and seven countries, SPS provides Voice over IP (VoIP), unified communications, contact center, mobility, conferencing, carrier services, consultative planning, training and maintenance offers.

SPS is ranked at 277 on the VARBusiness 500, a listing of the largest information technology (IT) solution providers, integrators, and service companies in North America. For more information, visit www.spscom.com.

Datapoint

Datapoint is a systems integrator for enterprise and call centre communications covering all related infrastructure and applications. This is underpinned with a services portfolio that includes education, consultancy, design and systems integration, service delivery, training and support.

Founded in 1969, Datapoint's geographic footprint extends to clients in 41 countries including responsibility for supporting 5,000 sites in those territories. Main Datapoint offices are located in Barcelona, Dublin, London, Madrid, Milan, Munich, Paris and Utrecht. For more information, visit www.datapoint.com.

Jebsen & Jessen Communications

Jebsen & Jessen Communications is a leading converged IP solutions provider for end-to-end communications solutions including IP telephony products and CRM contact centers.

Partnering world-class technology organizations, Jebsen & Jessen Communications helps enterprises achieve their communication goals, building on service excellence as the cornerstone of its success since its establishment in 1988.

Today, it operates in six ASIAN markets as one of seven regional businesses under the Jebsen & Jessen Group of Companies. For more information, visit www.comms.jjsea.com.

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